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IND-SIGHT

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VISION

To be the voice of the industrial community and the lead resource for information, education, networking and commercial opportunities for member enterprises.

MISSION

To facilitate industrial growth while balancing socio-economic environment in Dakshina Kannada district. Facilitate ongoing networking, communications, and commercial opportunities for the members. Provide members with the highest quality, industry-specific, relevant information. Ensure the finest infrastructural development and facilities with a futuristic edge. Be the most widely accepted resource for knowledge and standards regarding professional business practices. Promote research, development and production in the field of science and technology.

IND-SPEAK

The month of July brought heavy rainfall in Mangalore and nearby regions. The drain cleaning activity conducted by the association in the industrial area helped mitigate the impact of heavy rains and resulted in minimal flooding in the industrial area. The drain cleaning initiative played a crucial role in preventing waterlogging and minimizing the risk of flooding during monsoon season. It's a positive example of how proactive measures by association members can make a significant difference in coping with natural challenges. The association would like to extend its deepest gratitude and heartfelt thanks for the unwavering support of its members during the recent cleaning activity. Your commitment to the cause has truly made a significant impact, and we are incredibly proud of the results we achieved together. Your enthusiasm and willingness to contribute your time, energy, and resources have made a remarkable difference. Your whole-hearted participation has inspired us to continue organizing similar initiatives in the future. Together, we can make a lasting impact on our environment and the lives of those around us.

The association congratulates Mr. Arun Padiyar on his recent appointment as the Joint Secretary of the Karnataka Small Scale Industries Association (KASSIA). This notable accomplishment reflects Mr. Padiyar's exceptional leadership skills and his resolute

dedication to promoting the welfare of the industrial sector. We firmly believe that Mr. Padiyar will continue to serve as a strong advocate for the interests of SMEs. His passion, vision, and dedication will undoubtedly shape the future of KASSIA and positively impact the industrial landscape in the coastal districts.

To provide better services and sustain the various activities carried out by the association, it was decided to go with an annual subscription model. This model can be beneficial for both the association and its members. With an annual subscription model, the association can have a more predictable and steadier stream of revenue throughout the year. By offering a subscription model, the association encourages long-term commitment from its members. By having members subscribe for the entire year, the association can focus on engaging them continuously, offering ongoing value and maintaining strong relationships. The association can better plan its activities, events, and resources based on the number of subscribed members, allowing for more efficient use of funds and facilities.



Regards,
Ganesh Koran

Council Member & Chairman of the Editorial Cell

01



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Ajith Enterprises: Pioneering Pre-Engineered Building in Mangalore

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Mr. Ajith Kamath

In the heart of Baikampady, Mangalore, stands Ajith Enterprises, a stalwart among workshops established in 1996. Celebrating its legacy of more than two decades, the company has evolved into a leading provider of pre-engineered metal buildings (PEB) and fabrication solutions across Karnataka. Today, Ajith Enterprises shines as the epitome of reliability, delivering top-notch PEB structures tailor-made for diverse industries.

► A Trusted Name in PEB Manufacturing

Ajith Enterprises' unwavering commitment to excellence has propelled them to the forefront of the pre-engineered building industry in Mangalore. With a focus on innovation, seamless design, and uncompromising quality, the company has emerged as the go-to destination for all construction needs.

► Unparalleled Expertise and Technology

Behind the success story of Ajith Enterprises stands an expert engineering team, equipped with the latest machinery, advanced technology, and a dedication to craftsmanship. The combination of superior raw materials and precision engineering ensures that their PEB structures can withstand any climatic challenge in the long run.

► Customization for Every Requirement

Versatility is the key as Ajith Enterprises takes pride in catering to a wide range of industry sectors. From industrial sheds to commercial edifices, their PEB structures can be customized to meet the unique needs of businesses in Oil and Gas, FMCG, Auto and Auto Ancillary, Textiles, Retail, Food Grain and Cold Storages, Logistics and Warehousing, Power and Telecom, Heavy



Industries, Cement Plants, Airports, and Railways.

► Quality Meets Affordability

Ajith Enterprises firmly believes in the trinity of quality, futuristic design, and prompt service, all offered at prices that provide the best value for money. Quick installation without compromising on quality has been their hallmark, making them the preferred choice for many business owners.

► A Resolute Vision

With a keen eye on customer satisfaction, Ajith Enterprises remains committed to excellence. They have completed numerous PEB projects within tight schedules and budgets, leaving a trail of satisfied clients in various geographies.

Ajith Enterprises has etched its name as one of the most trusted and reliable pre-engineered building manufacturers in Mangalore. Their enduring legacy of over 25 years stands as a testament to their dedication to quality, futuristic design, and service. As they continue to shape the landscape of PEB manufacturing, businesses in Karnataka can rest assured that Ajith Enterprises will be their partner in construction solutions for years to come.

Ensuring Safety in MSME's: A Collective Cause

The MSME sector, a vital pillar of India's economy, employs over 120 million individuals, contributing significantly to both manufacturing and service sectors—around 6% and 25% of GDP, respectively. However, a pressing concern shadows this success: a notably high occurrence of workplace injuries and fatalities.

According to the International Labour Organization (ILO), a worker meets with a work-related accident or illness every 15 seconds, with 153 others enduring injuries within that timeframe. This trend is amplified in MSMEs, often constrained by limited resources. The cost of overlooking health and safety is steep—India recorded about 4.4 million occupational injuries in 2019, with a tragic 43,000 lives lost. This toll translated to a staggering ₹200 billion in productivity loss. Beyond immediate effects, this tarnishes an MSME's reputation, impacting its customer and employee retention.

In the MSME sectors, a unique challenge emerges: Balancing safety practices with comfort and productivity. A behavioural issue where there is worker's reluctance to change and owners' immediate productivity focus. MSMEs can bridge this gap by encouraging a safety-first culture



through focused training, incentives, and shared responsibilities. The safety culture concept is grown and is absorbed by the people in the organization through constant interference and amendments of safety policies. By showcasing the interconnectedness of safety and productivity, businesses empower workers and owners to navigate this shared success factor.

Data from the Occupational Safety and Health Administration (OSHA) highlights the strategic nature of safety investments. Every dollar invested yields \$4 to \$6 in returns. Preventing accidents trims medical expenses, workers' compensation claims, and insurance premiums and most importantly, owners' peace of mind. A secure work environment curbs property damage and equipment failures, yielding savings on repairs and replacements.

Another data suggests that machineries with older technology requires skilled labour, thereby increasing the chances of accidents. As employees grow older, and if the work requires a very high level of precision, the risk becomes higher. Injuries such as thumb and leg injury, and some minor cuts are common. Most of the newer technology machineries comes with built

in safety features. Upgrading to newer technology is always a better option both in terms of safety and productivity.

Government Support: The government also plays a role in enhancing health and safety in MSMEs. ESI for workers is mandatory, which can be considered a boon on its own. The government also extends financial aid for implementing safety measures and enforcing regulations. Programs encompass Administering Road Safety, ISO 9001/14001 certification reimbursements, etc. among others. These efforts fortify the sector's safety landscape. More information can be obtained by calling the MSME helpline centre (1800 - 180 - 6763) or by visiting the website https://msme.gov.in/sites/default/files/MSME_Schemes_English_0.pdf, which defines various schemes for MSME's.



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Some Key features of focusing on health and safety

- Increases awareness
- Improved productivity
- Increases employee's retention
- Improved reputation
- Better risk management
- Improves social morale
- Enhances employees' skill set

Prioritizing industrial safety is paramount, particularly for MSMEs. By shielding their workforce, businesses will nurture productivity, trim financial losses, and improve their reputation. Through this

article, we would like to champion this cause and empower MSMEs to embrace safety, integrating it as a foundational element in their journey toward success—an investment that ensures a safer, more prosperous tomorrow for all.



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